

PRESS RELEASE

For Immediate Release

October 11th, 2011

Opening of the Largest Foreign Magazine Online Site

BUNA Inc. is pleased to announce the launch of its bunabee website, www.bunabee.com, to offer foreign magazines from October 5th, 2011. The joint partnership with the foreign books and magazines distribution company, DIP Inc., this site will be the largest online retailer in Japan to specialize in magazines.

DIP offers an extensive stocking titles with established logistics networks, and merging with BUNA's ingenious resource on IT field, this new site offers best foreign publications and information to meet the needs of profound readers. Moreover, not only retailing bunabee provides wide arrange of services such as the cover images and information from the foreign publishers, and making it a friendly site just to browse through.

bunabee manages over 900 leading magazines from 24 countries around the world, and at the later stage will start selling English books. .

All shipping charges are free during the Free Shipping Campaign period.

For more information, please visit our website, or contact the following:

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About BUNA Inc.

Buna is a leading developer of e-book products, internet marketing solutions, and e-commerce foreign books and magazines.

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